



# #COMMUNITY HARVEST

*feeding families for a brighter future*



2017 SPONSORSHIP OPPORTUNITIES

**HELP**  
TAKE ACTION  
AGAINST HUNGER  
**IN YOUR**  
COMMUNITY

# What is #Community Harvest?



Founded in 2016, **#Community Harvest** is a collaborative initiative to end hunger in our greater Gig Harbor and Key Peninsula community. Led by the Greater Gig Harbor Foundation, the project is part of Make A Difference Day, the single largest national day of community service each year on the fourth Saturday in October. In its first year, **#Community Harvest** raised more than \$75,000 and provided about 5,725 crockpot meals to help meet the nutritional needs of our community's families.

## The Need. The Importance.

### **Hunger in our community is a significant problem.**

An average of 30 percent of all youth enrolled in our Peninsula schools come from families who meet federal criteria for free or reduced lunches. For many, these are the only meals they receive with any regularity. The translation: About 2,300 children (1 in 4) and 1 in 7 adults across our community struggle with hunger.

## The Beneficiaries

**#Community Harvest** helps to provide essential foods to help meet the annual nutritional needs of more than 1,800 area youth and their families who receive support through the FB4K program and the Basket Brigade.



Building, Bridging, Enriching!

## The Goal.

Our aim is to secure funds and primary ingredients by Oct. 28, 2017 for more than 12,000 crockpot meals to feed 425 families for 29 weeks. The food will provide nutritious meals for participating families every weekend for the remainder of the school year.

## How Can You Help?

**Sponsor a recipe!** We want to craft a partnership that will extend your brand further. By joining as a sponsor, you will showcase your commitment to end hunger in our community not only to those who participate in the campaign, but to your customers, clients and our greater peninsula community.

Through the **#Community Harvest** project, you are investing in our community and in the lives of low-income families who need a hand as they work to make ends meet.

## More Information

Interested in learning how you, your business, school, church or organization can sponsor a recipe, make a donation or otherwise get involved? Call **253-514-6338**, or visit [www.gigharborfoundation.org/communityharvest](http://www.gigharborfoundation.org/communityharvest).

29  
WEEKS

425  
LOCAL FAMILIES

12,000  
MEALS



Building, Bridging, Enriching!

# Sponsorship Packages



## Pantry Lead Sponsor - \$10,000

- Exclusive naming rights for 2017 #Community Harvest
- Premium logo placement with link on GGHF event page
- Recognized on all event-related news stories, electronic and social media
- First choice of two recipe sponsorships
- Two premium positions in the #Community Harvest cookbook
- Logo and business details on recipe card inside the cookbook
- 850 crockpot meals (each meal serves 6-8 people)

## Crockpot Meal Sponsor - \$5,000

- Naming rights for one of 29 #Community Harvest meal recipes
- Select logo placement with link on GGHF event page
- Recognized on event-related news stories, electronic and social media
- Priority to select recipe sponsorship
- Select position in the #Community Harvest cookbook
- Logo and business details on recipe card inside the cookbook
- 425 crockpot meals

## Gold Spoon Sponsor - \$3,500

- Logo placement with link on GGHF event page
- Recognized in news stories and social media
- Opportunity to partner with another business to sponsor a recipe
- Recognition within the #Community Harvest cookbook
- About 300 crockpot meals

## Silver Spoon Sponsor - \$2,500

- Logo placement with link on GGHF event page
- Recognized in news stories and social media
- Opportunity to partner with another business to sponsor a recipe
- Recognition within the #Community Harvest cookbook
- About 210 crockpot meals

## Bronze Spoon Sponsor - \$1,000

- Logo placement with link on GGHF event page
- Recognized on social media
- Opportunity to partner with another business to sponsor a recipe
- Recognition within the #Community Harvest cookbook
- About 85 crockpot meals

## Dinner Guest Sponsor - \$500

- Opportunity to partner with another business to sponsor a recipe
- Recognition within the #Community Harvest cookbook
- About 40 crockpot meals

We will work with you to customize your sponsorship. Please call us at 253-514-6338.

